
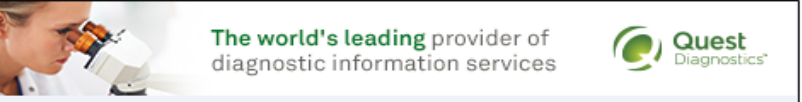



Quest Diagnostics Pre-approved Web Links


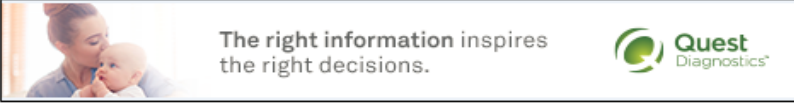

Linking to Quest Diagnostics

You can link to the Quest Diagnostics site by using any of the digital link options displayed from the choices below. Available link options consist of the Quest Diagnostics logo, banners, text links or a combination of text & logo links.

To get started, first find the specific link option (in Column A) that you want to display on your webpage, next copy the corresponding HTML Embed Code for that option and paste it into the desired location, in the source code, of your intended webpage. The landing page that corresponds to each link option is also shown below (in Column B). To successfully link to the Quest Diagnostics site using these link options, you should be familiar with HTML Embed Code and editing the source code of your webpage. If you are not knowledgeable in this area, speak with the person who manages and/or edits your website.

| Quest Diagnostic Digital Link Options | Landing Page | HTML Embed Code |
|---|--|---|
| Logo | Quest Diagnostics web site page this option will link to | HTML Embed Code (Logos) |
| Small Logo (127 x 61 pixels) | www.QuestDiagnostics.com | |
| Large Logo (183 x 89 pixels) | www.QuestDiagnostics.com | |
| Banners | Quest Diagnostics web site page this option will link to | HTML Embed Code (Banners) |
| Banner - 1  | www.QuestDiagnostics.com | |
| Banner - 2  | www.QuestDiagnostics.com | |
| Banner - 3  | www.QuestDiagnostics.com | |

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|---|---|--|--|---|--|
| <p>Banner - 4</p>  | <p>www.QuestDiagnostics.com</p> | <p></p> | | | |
| <p>Banner - 5</p>  | <p>www.QuestDiagnostics.com</p> | <p></p> | | | |
| <p>Banner - 6</p>  | <p>www.QuestDiagnostics.com</p> | <p></p> | | | |
| | | | | | |
| Text or Combination of Text & Logo | Quest Diagnostics web site page this option will link to | HTML Embed Code (Text and Combination of Text & Logo Links) | | | |
| | | To have a text only link | To have the logo appear to the left and the text to the right | To have the logo appear to the right and the text to the left | To place a line break in between the logo and the text |
| <p>PSCs and appointment scheduling</p> | | | | | |
| <p>Find a <u>Patient Service Center</u> near you.</p> | <p>www.QuestDiagnostics.com/psc</p> | <p><p>Find a Patient Service Center (PSC) near you.</p></p> | <p><p>Find a Patient Service Center (PSC) near you.</p></p> | <p><p>Find a Patient Service Center (PSC) near you.</p></p> | <p> <p>Find a Patient Service Center (PSC) near you.</p></p> |

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|---|---|---|--|---|--|
| <p><u>Quest Diagnostics Appointment Scheduling</u></p> | <p>www.QuestDiagnostics.com/appointment</p> | <p><p>Quest Diagnostics Appointment Scheduling</p></p> | <p><p>Quest Diagnostics Appointment Scheduling</p></p> | <p><p>Quest Diagnostics Appointment Scheduling</p></p> | <p> <p>Quest Diagnostics Appointment Scheduling</p></p> |
| <p><u>Schedule an appointment</u> at a Patient Service Center near you.</p> | <p>www.QuestDiagnostics.com/appointment</p> | <p><p>Schedule an appointment at a Patient Service Center near you.</p></p> | <p><p>Schedule an appointment at a Patient Service Center near you.</p></p> | <p><p>Schedule an appointment at a Patient Service Center near you.</p></p> | <p> <p>Schedule an appointment at a Patient Service Center near you.</p></p> |
| <p>Online access to lab test results</p> | | | | | |
| <p>Visit MyQuest.QuestDiagnostics.com to see how you can <u>access your lab test results</u>.</p> | <p>MyQuest.QuestDiagnostics.com</p> | <p><p>Visit MyQuest.QuestDiagnostics.com to see how you can access your lab test results.</p></p> | <p><p>Visit MyQuest.QuestDiagnostics.com to see how you can access your lab test results.</p></p> | <p><p>Visit MyQuest.QuestDiagnostics.com to see how you can access your lab test results.</p></p> | <p> <p>Visit MyQuest.QuestDiagnostics.com to see how you can access your lab test results.</p></p> |
| <p>Patient Education</p> | | | | | |
| <p>Visit <u>Quest Diagnostics</u> to learn about health conditions and laboratory tests.</p> | <p>www.QuestDiagnostics.com/library</p> | <p><p>Visit Quest Diagnostics to learn about health conditions and laboratory tests.</p></p> | <p><p>Visit Quest Diagnostics to learn about health conditions and laboratory tests.</p></p> | <p><p>Visit Quest Diagnostics to learn about health conditions and laboratory tests.</p></p> | <p> <p>Visit Quest Diagnostics to learn about health conditions and laboratory tests.</p></p> |

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|---|--|--|---|--|---|
| <p>Care360 Physician Portal</p> <p>More than 420,000 physicians use Care360™ to manage patient data, connect with their network and improve care coordination.</p> | <p>Care360.com</p> | <p><p>More than 420,000 physicians use Care 360&#8482 to manage patient data, connect with their network and improve care coordination.</p></p> | <p><p>More than 420,000 physicians use Care 360&#8482 to manage patient data, connect with their network and improve care coordination.</p></p> | <p><p>More than 420,000 physicians use Care 360&#8482 to manage patient data, connect with their network and improve care coordination.</p></p> | <p> <p>More than 420,000 physicians use Care 360&#8482 to manage patient data, connect with their network and improve care coordination.</p></p> |
| <p>Test Menu</p> <p>Quest Diagnostics Test Center</p> | <p>http://www.questdiagnostics.com/testcenter/TestCenterHome.action</p> | <p><p>Quest Diagnostics Test Center</p></p> | <p><p>Quest Diagnostics Test Center</p></p> | <p><p>Quest Diagnostics Test Center</p></p> | <p> <p>Quest Diagnostics Test Center</p></p> |
| <p>General</p> <p>Quest Diagnostics</p> | <p>www.QuestDiagnostics.com</p> | <p><p>Quest Diagnostics</p></p> | <p><p>Quest Diagnostics</p></p> | <p><p>Quest Diagnostics</p></p> | <p> <p>Quest Diagnostics</p></p> |
| <p>Quest Diagnostics. Empowering people to take action to improve health outcomes.</p> | <p>www.QuestDiagnostics.com</p> | <p><p>Quest Diagnostics. Empowering people to take action to improve health outcomes.</p></p> | <p><p>Quest Diagnostics. Empowering people to take action to improve health outcomes.</p></p> | <p><p>Quest Diagnostics. Empowering people to take action to improve health outcomes.</p></p> | <p> <p>Quest Diagnostics. Empowering people to take action to improve health outcomes.</p></p> |