

Overcoming the challenge

of finding patients who may be eligible for rare disease therapy



Challenge: Educate appropriate physicians on the rare disease and treatment options utilizing de-identified patient data

- 1 Identify physicians in the community** that suspect their patients have the rare disease
- 2 Locate physicians that may have patients with the clinical markers of the disease,** but who could have been misdiagnosed due to lack of knowledge about the disease

Education and awareness

Near real-time lab data from Quest Diagnostics provided actionable insights into specific patient populations, ordering physicians and patterns, and trends in disease prevalence.



Consultative approach

As the disease does not have a single definitive lab test to confirm a diagnosis, our MDs and data scientists worked collaboratively with a pharma company to design an algorithm that would identify physicians with patients who may benefit from their first-to-market treatment.

Results

158 

patients that physicians suspected may have the disease based on data

20 

patients that physicians determined may be candidates for the pharma company's treatment program

Learn more at BioPharma.QuestDiagnostics.com/CommercialAlerts